

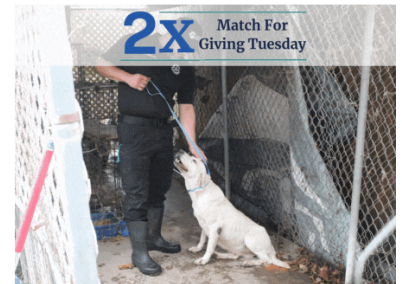
Julie Kuenstle
VP of Communications
713.870.0304

We All Have Something to Give This Giving Tuesday

A Few Ways to Learn More About Nonprofits Before You Open Your Wallet

HOUSTON (December 2, 2024) – Giving Tuesday is an opportunity to give back to a nonprofit organization on the Tuesday after Thanksgiving each year as nonprofits around the country reach out to their communities to see if they are willing to help make a difference. Those who want to learn more about a charity before giving can start their research with trusted sources online including [CharityNavigator.com](https://www.charitynavigator.com) or [Better Business Bureau](https://www.betterbusinessbureau.com) to see if they are a registered 501(c)(3) nonprofit, review a ratings report and more. They can also review the nonprofit's website to read their mission statement and see the [various ways](#) they can give back to the organization or get involved if they cannot make a financial contribution. It's also a good idea to check social media accounts to ensure they align with your values and interests.

Giving Tuesday is strategically placed at the beginning of the holiday season as a reminder to communities that so many charities rely on their support to make an impact on services like the Houston SPCA which provide animals in need with veterinary services, animal cruelty investigations, 24-hour rescue ambulance and more. If a generous donor is involved, they will match every donation up to a maximum amount to help make a bigger impact and encourage additional support.



The Houston SPCA is a private, 501(c)(3) organization and is not tax-supported, affiliated with any local or national organization and relies solely on donations. Please consider giving to the Houston SPCA on Giving Tuesday, December 3.

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