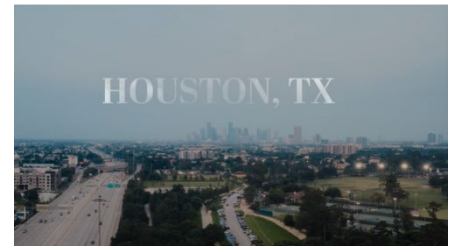


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Houston SPCA's PSA "A Lifesaving Haven" Vying for \$20,000 in National Video Contest

(HOUSTON) September 25, 2024 – The Houston SPCA is reaching out to the community for help in winning \$20,000 for their PSA "A Lifesaving Haven" for this year's 2024 People's Choice Wagsies Awards. They are the only Texas entry among the four other finalists submitted from around the US.



The community can vote at hillspet.com/wagsies-awards once a day until one minute before midnight on **Thursday, September 26**. The video that receives the most online votes will win up to \$20,000, with second place winning \$10,000.

"A Lifesaving Haven" was released last fall and tells the stories of three animals in need: Sharky, a puppy who was rescued by Houston SPCA Cruelty Investigators after he was found suffering with a hairband tied around his muzzle; Raven, an extremely emaciated horse who lacked proper care and Hobbs, brought in by their 24-hour ambulance after he was attacked by another animal. At the end of the video, the animals are shown after months of care, some intensive, while at the Houston SPCA.

The video was created to encourage pet adoption and fostering, while sharing the animal rescue and protection organization's program and services for the community.

The Wagsies Animal Welfare Video Awards is presented by the Association for Animal Welfare Advancement and the Hill's Food, Shelter & Love program.

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